

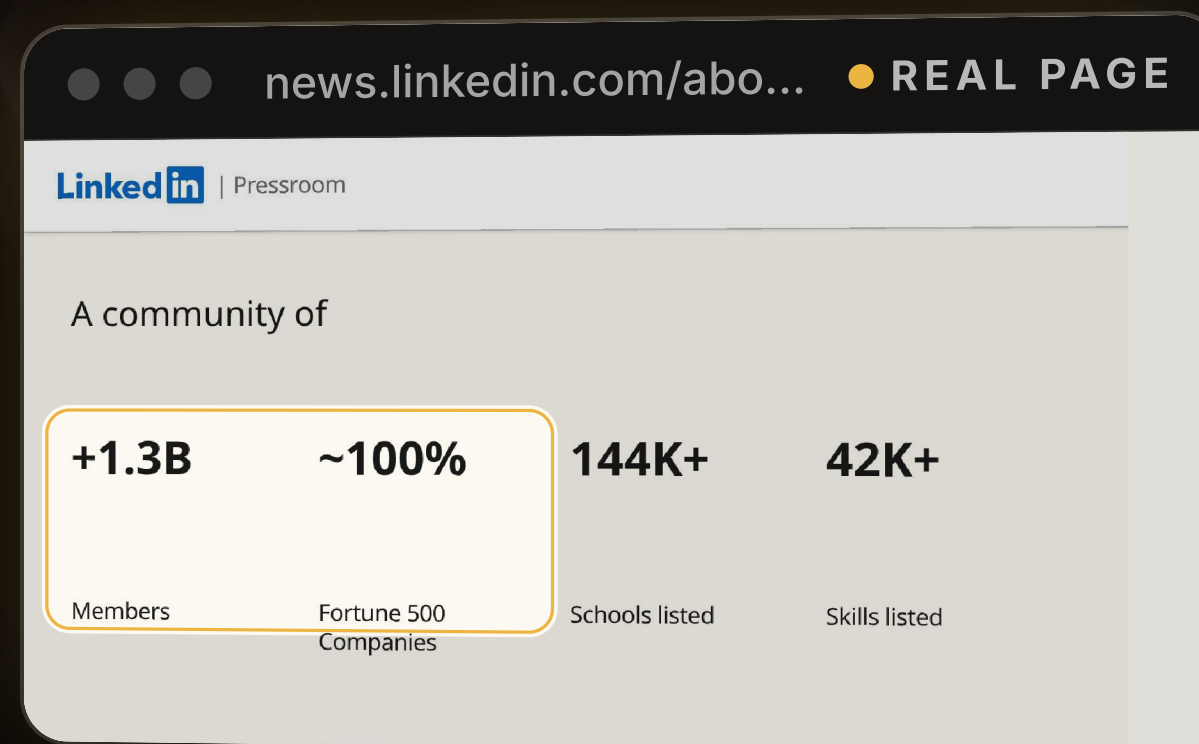
A woman with dark hair and bangs is smiling and looking towards a man on the right. They are seated at a dark, reflective table in a dimly lit restaurant or bar. There are glasses of wine on the table. The background is dark and out of focus, showing other people and interior decor.

YOUR NEXT CLIENT IS ALREADY HERE.

"That's when I knew there was something different about LinkedIn."

The room is huge.

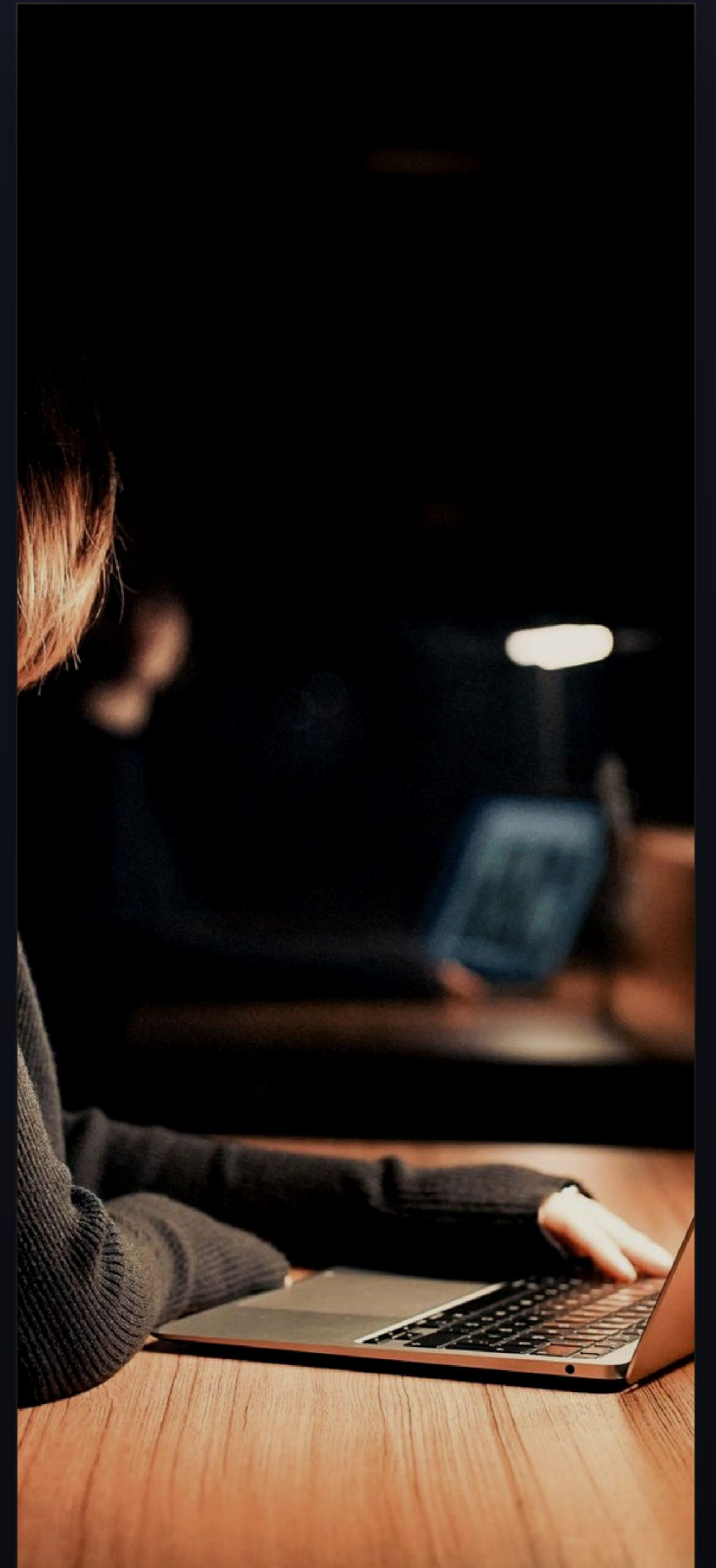
+1.3B members.
**~100% of Fortune
500 companies.**

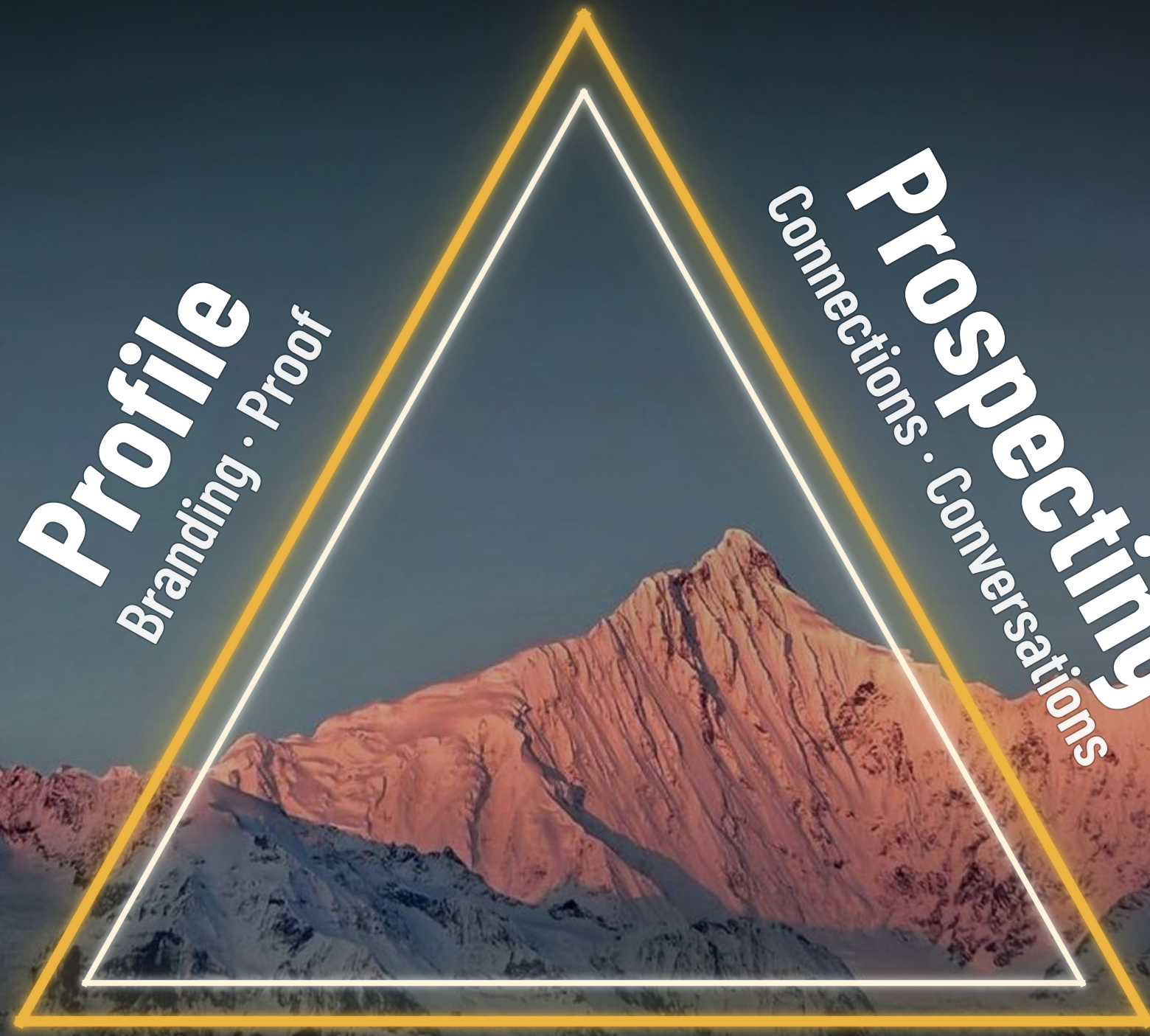


Messages you sent in 7 days?

0 • 1–10 • 10+

Then: your number in the chat.





Profile
Branding · Proof

Prospecting
Connections · Conversations

Promise
Problem · Solution

What kind of LinkedIn user are you?



Lurker

Always watching.



Pitch-Slapper

Sells on hello.



Humble-Bragger

"So humbled..."



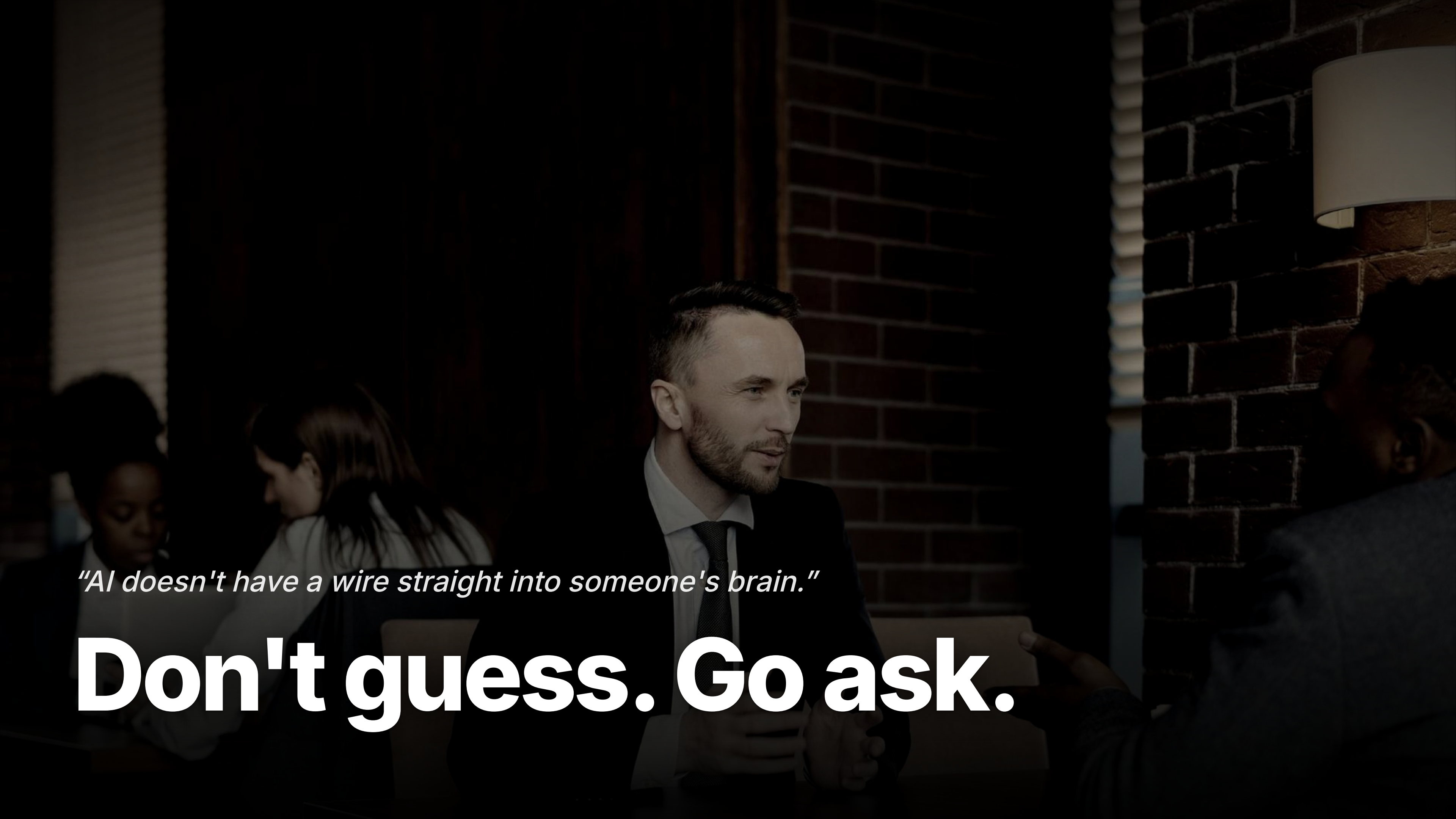
Ghost

Empty profile.



Rainmaker

Be this one.

A man in a dark suit, white shirt, and dark tie is standing and talking to a group of people in an office. He is looking towards the right. In the background, there are two women sitting at a desk, looking at a laptop. The office has a brick wall and a lamp. The overall tone is professional and informative.

"AI doesn't have a wire straight into someone's brain."

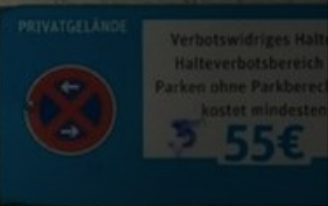
Don't guess. Go ask.

**I help [who]
[result] in
[time].**

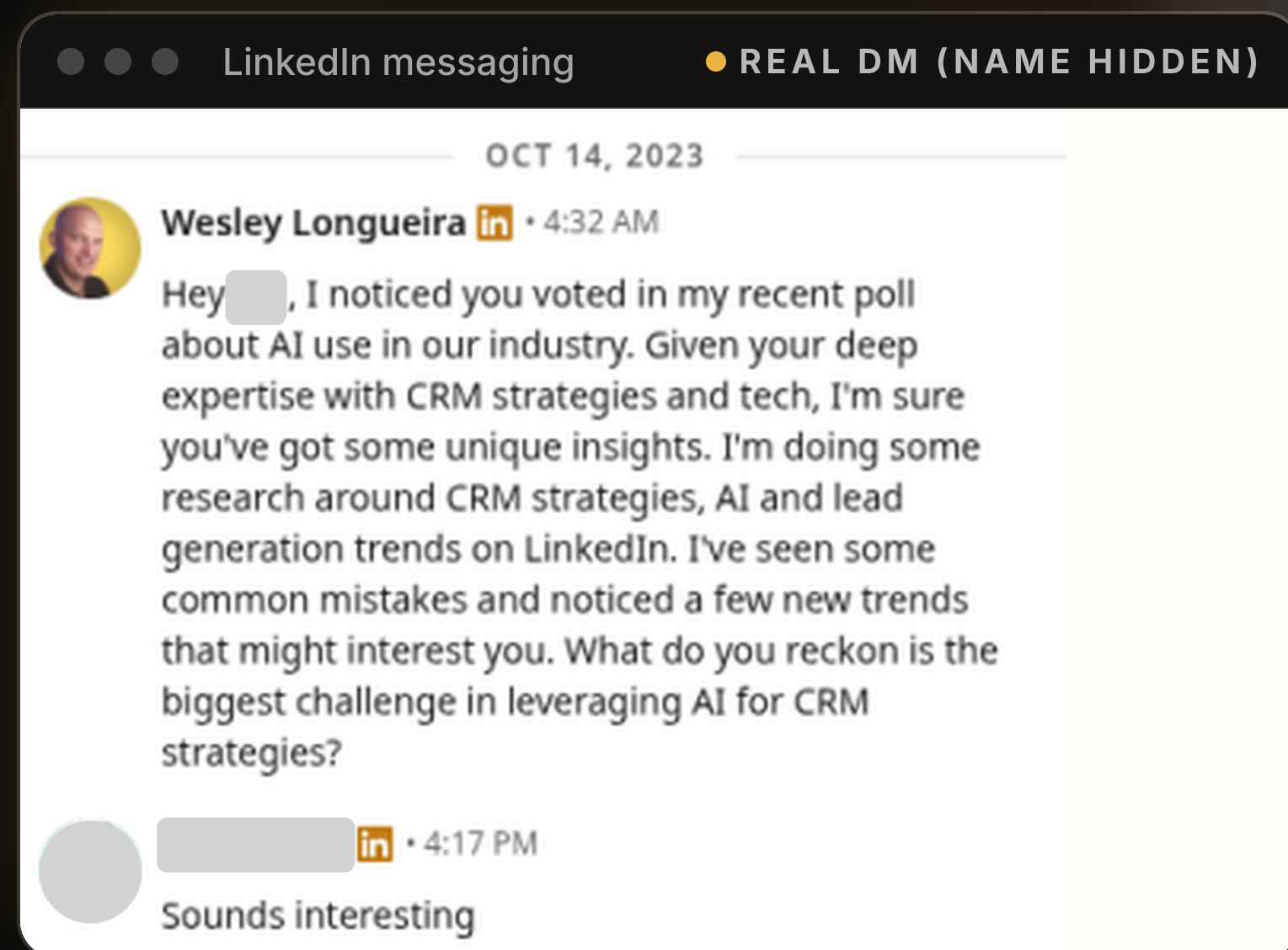


**YOUR PROFILE
IS A BILLBOARD.
WHO • RESULT • NUMBER.**

YOU GET 4-8 SECONDS.



Be more human.



linkedin.com/feed REAL POST

 **Wesley Longueira**  • You
Founding partner, MyGentic | Your expertise, portable across every AI. Crea...
[View my services](#)
6mo • 

Been deep in LinkedIn outreach this week and curious where most people get stuck. For me it used to be consistency, but once I built a system around it everything changed. Where do you hit a wall?

What's the hardest part of LinkedIn outreach?
The author can see how you vote. [Learn more](#)

Finding the right people	16 %
Messages that get replies	25 %
Staying consistent	41 %
Following up	16 %

[12 votes](#) • Poll closed

  4    

One question finds **raised** **hands.**

1 Post it.

2 Message every
voter.



Free leads from LinkedIn **events** **and groups.**

Everyone there already raised a hand for the topic.

1

Find

Search your
niche →
Events or
Groups.

2

Register

Attend or join.
See who's
there.

3

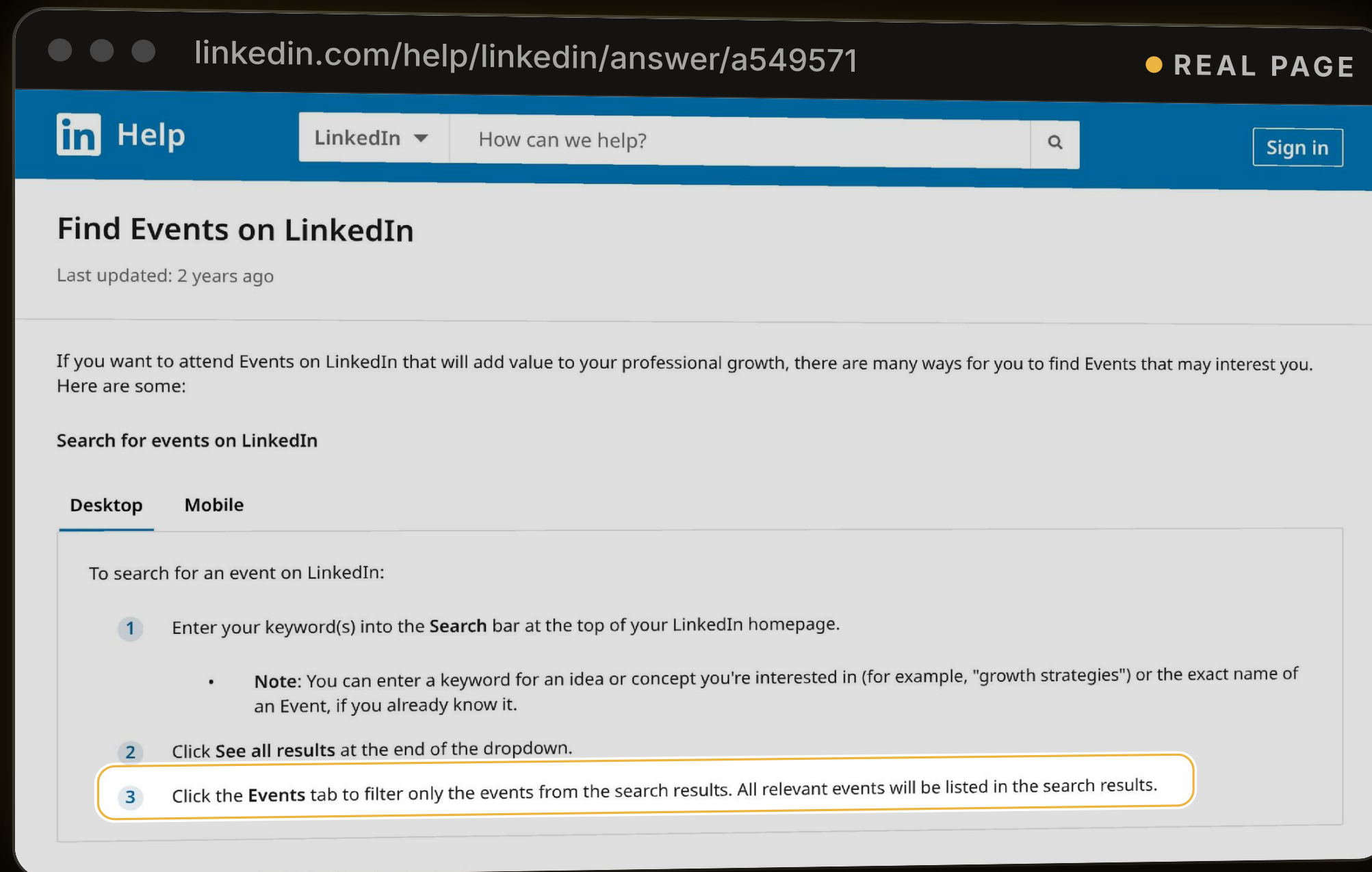
Connect

Invite. Mention
the event.

4

Message

Conversation,
not a pitch.



Saw you're going to [event] too. Keen to connect?

Full filters and scripts:
inside mentoring.

Invite caps: 10 a day · 20 max · ~100 per 7 days.

Make it **RAIN.**

Reach · Ask · Influence · Nurture

Consistency beats intensity.



Inside, we build every side.

Promise: clear problem, clear solution.

Profile: branding that proves it.

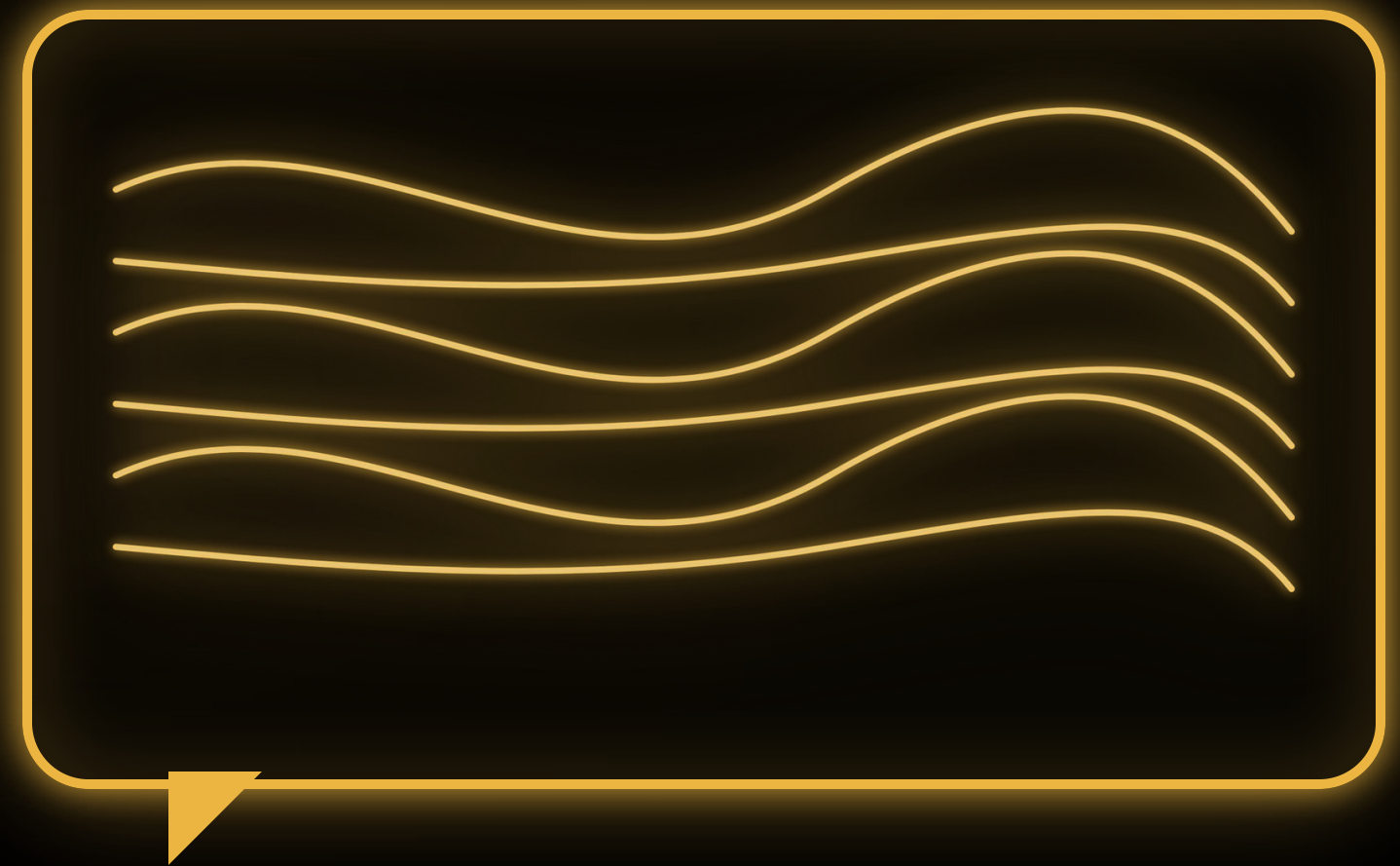
Prospecting: connections into conversations.

One brain powers every side.

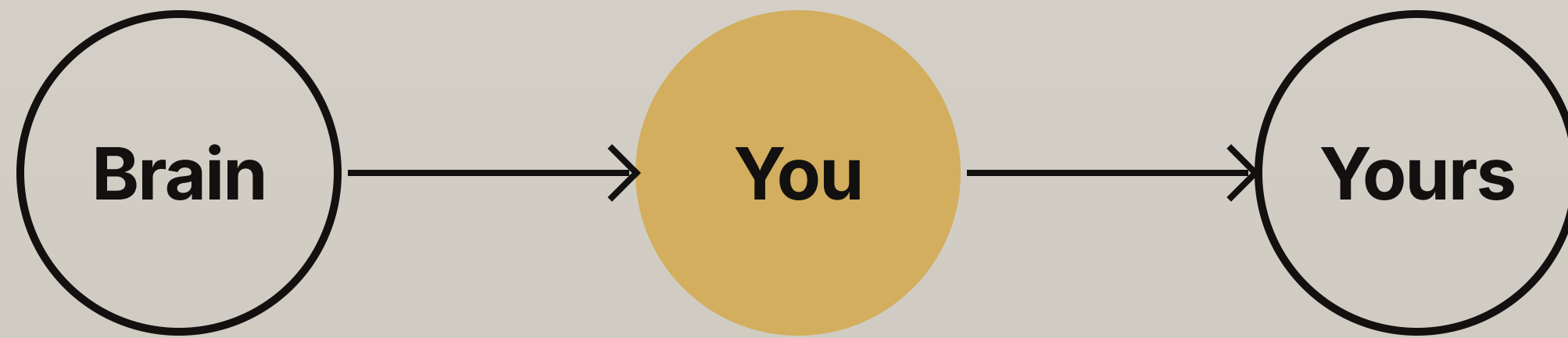


It knows your promise, your voice, your buyers.

Same message. Brain off, brain on.



Done through you.



Brain:
thinks & drafts.

You:
approve & send.

Yours:
relationships &
judgment.

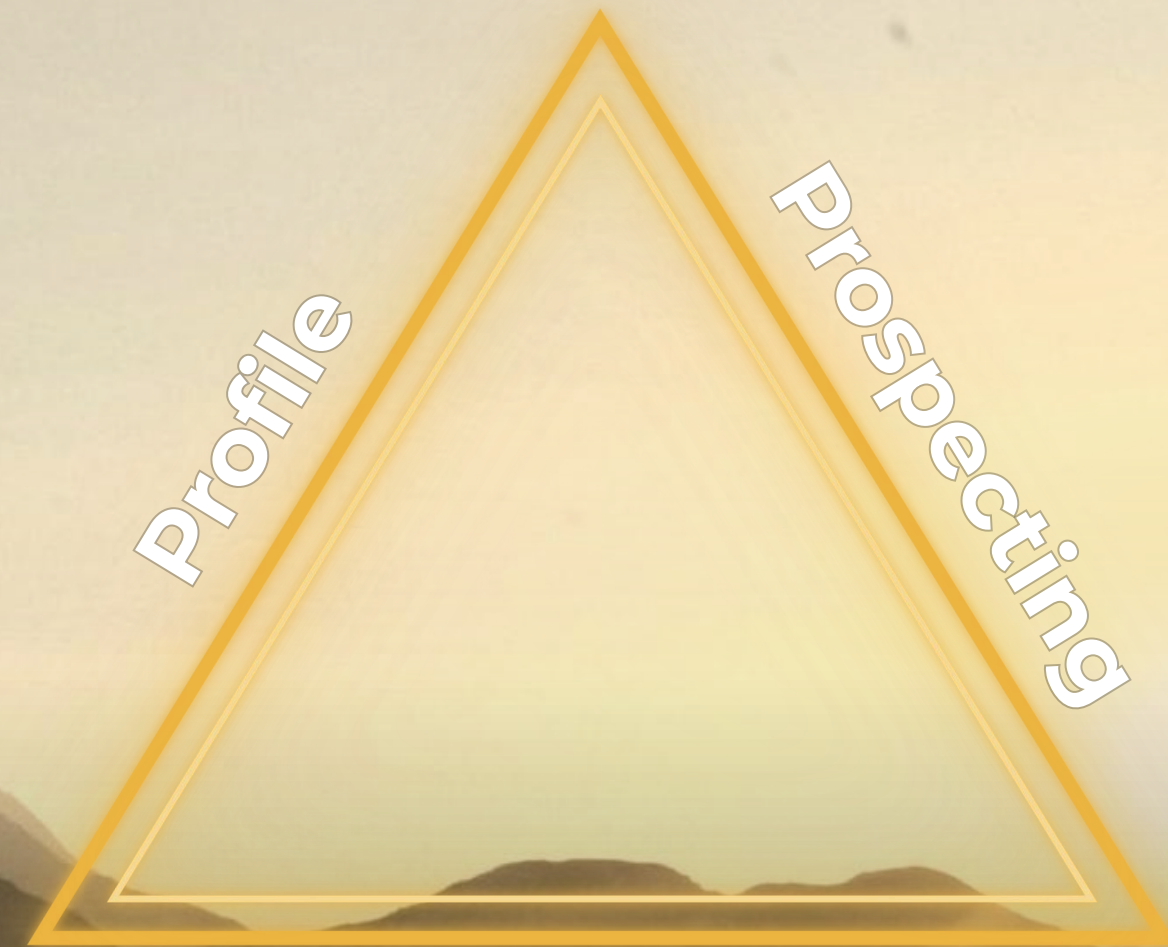


1 Pickup line live

2 Post one clarity poll

3 Message every voter

Become a Start At The Top **mentoring student.**



Promise